

# JAKARTA DECLARATION FOR MEANINGFUL BROADBAND

Gathered at the Indonesia International Infrastructure Conference and Exhibition, leaders of government, business and academic sectors of Indonesia, established as the Meaningful Broadband Working Group, agree to the following principles:

Whereas, the Republic of Indonesia has put forward an excellent Master Plan with ambitious goals which would spread wealth to all parts of Indonesian society;

We believe that the fulfillment of these targets can be achievable if the government launches a parallel campaign to bring the benefits of broadband-enabled services rapidly and meaningfully to at least 30% of Indonesian society. “Meaningful” refers to affordable, usable and empowering.

Noting that Indonesia is currently one of the least broadband-penetrated population groups in the world, we therefore believe that the country requires a massive “big push” deployment of broadband services guided by holistic policy. The fulfillment of this aim should be the highest national priority.

Conditions are now in place for jumpstarting broadband penetration in Indonesia, enabling a ten-fold increase in broadband penetration (from 3% to 30%) in just three years, while ensuring these broadband services are relevant to middle and low-income users. These conditions include:

- **New Wireless Network Technologies** which, for the first time, could bring provide an affordable “last mile” broadband solution, to middle-to-low-income citizens and enterprises currently excluded from Indonesia’s growth economy.
- **Cell phone upgrades:** local manufacturing industry capable of developing mobile phones, tablets, and mobile internet devices at price points suitable to lower income citizens, able to provide access to broadband;
- **Completion of Backbone Infrastructure:** the impending completion of the massive fibre optic infrastructure -- a vital national asset with capacity to support increased broadband demand,
- **Public Private Partnership:** Plans are underway for a subsidized broadband network which could induce market forces to serve and empower millions of users whose income lies below the threshold of commercial markets.
- **Broadband as “Meta-Infrastructure”:** International models that show how broadband could be a “meta-infrastructure” – driving, boosting, integrating and enhancing social impacts of all *other* infrastructures.

Therefore, we agree to form a Meaningful Broadband Working Group for supporting a broadband ecosystem that is optimally aligned with the economic and social reforms advocated by the Republic of Indonesia.

We look forward to the leadership of President Susilo Bambang Yudoyono and Economic Coordination Minister Hatta Rajasa and Depkominfo to guide this Working Group in their capacity at overseers of Detiknas, the National ICT Coordination Agency.

Meaningful Broadband Working Group will propose plans for leveraging the telecommunications backbone to bring Meaningful Supply and Meaningful Demand to 30% of all Indonesians while also fulfilling targets of the Economic Coordination Ministry's Master Plan.

Representing many Indonesian ICT stakeholder institutions of the Working Group, the undersigned agree to work together to further the transformation of Indonesia's economy advocated by the President.



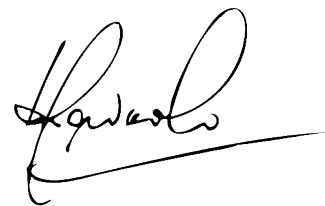
Mr. Ilham A Habibie  
Co-Chairman, Indonesia Group Against Digital Divide (IGADD)



Mr. Setyanto P. Santosa  
Chairman, Masyarakat Telematika Indonesia (MASTEL)



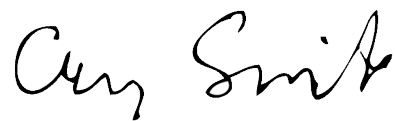
Mr. Syukri Batubara  
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Ministry of Communication and Information Technologies, RI



Mr. Didie W. Soewondho  
Vice Chairman, Kamar Dagang dan Industri (KADIN) Indonesia



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Executive Vice Chairman, Dewan Teknologi Informasi dan  
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Mr. Craig Warren Smith, PhD,  
Chairman, Digital Divide Institute

Witnessed By:



Mr. Suryo B. Sulisto  
Chairman, Kamar Dagang dan Industri (KADIN) Indonesia